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Nolan joins Brand Street Properties as senior director of leasing

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Connor Nolan

West Hartford, CT Brand Street Properties, a full-service real estate investment, development, and asset management firm, appointed Connor Nolan as their new senior director of leasing. Nolan, a Fairfield resident with over 12 years of experience in the commercial real estate industry, will bring his expertise in negotiation, location intelligence, and cross-functional leadership to the Greenwich-based company. He will lead all retail leasing efforts for Brand Street Properties across its portfolio, with emphasis at the company's flagship property, Blue Back Square in West Hartford.

Nolan's move to Brand Street Properties follows a successful tenure at WS Development, where he served as director of leasing. In this role, he was responsible for merchandising and leasing open-air, grocery-anchored, and lifestyle shopping centers across Connecticut, Massachusetts, and Rhode Island.

Prior to that, as a senior leasing manager at Seritage Growth Properties, Nolan played a key role in the redevelopment of former Sears Holdings properties, a portfolio of over 250 properties. There, he identified tenants and executed new leases, including those at The Corbin's Collection in West Hartford, transforming single-tenant spaces into multi-tenant shopping centers.

"We are thrilled to welcome Connor to the Brand Street team," said Paul Brandes, principal of Brand Street Properties. "His impressive track record of successful leasing and his deep understanding of market dynamics will be invaluable as we continue to grow our portfolio and deliver exceptional results for our partners and tenants. Connor's ability to thoughtfully merchandise our properties, lead cross-functional teams, and build strong relationships aligns perfectly with our company's values."

Throughout his career, Nolan has been instrumental in the success of numerous projects and has secured leases with high-profile tenants. Some of his notable projects include:

- The Corbin Collection, West Hartford, CT
- The Shops at Farmington Valley, Canton, CT
- The Shops at Blackstone Valley, Millbury, MA
- Colonie Center, Albany, NY

Nolan, a native of Shelton, Conn, is a graduate of Western Connecticut State University, where he earned a Bachelor's degree in Business Management and Entrepreneurship where he also competed as a pitcher on the university's varsity baseball team. His proven ability to lead teams, build strong relationships, and strategically merchandise properties makes him a significant addition to the Brand Street Properties team