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## MarketStreet Lynnfield expands retail with four new openings this fall

September 26, 2025 - Retail



Photo credit: MarketStreet

Lynnfield, MA MarketStreet in Lynnfield plans to welcome four new stores to the property, further expanding its collection of dining, entertainment, and wellness options. Shoppers can look forward to ALO's luxury apparel for both women and men, Mediterranean fast-casual meals from CAVA, award-winning donuts and craft coffee menu from Greater Boston favorite, Union Square Donuts, and ear piercings and hypoallergenic jewelry from Rowan. Together, these brands bring another wave of fresh and exciting retail to the North Shore community and beyond.

These fall openings further add to MarketStreet's diverse mix of experiences, reinforcing its position as the North Shore's premier open-air shopping destination. Whether shoppers are looking for a

new workout wardrobe, quality jewelry pieces, or a bite, all will find something to enjoy with these new additions at MarketStreet.

“As we head into a busy season, we are thrilled to introduce these exciting additions to MarketStreet,” said Charlotte Woods, general manager of MarketStreet. “Each opening adds something unique to our already diverse lineup, giving the community the opportunity to enjoy and explore something new in their routine.”

Opening:

September 2025

ALO is a Los Angeles-based luxury lifestyle brand specializing in high-performance, fashion-forward clothing for movement and recovery. Since launching in 2007, ALO has become a global leader in the wellness movement, emphasizing studio-to-street designs that effortlessly transition off the mat and into the day. With a foundation in yoga and mindfulness, ALO’s expansive ecosystem includes community events, wellness products, and an online fitness platform with thousands of free classes and offerings.

October 2025

Founded in 2010 by three lifelong friends, CAVA is a Mediterranean fast-casual restaurant brand, known for its flavorful, health-forward menu. With a mission of bringing nutritious, Mediterranean-inspired meals to all, CAVA offers a wide variety of customizable bowls, pitas, and salads designed to fit any lifestyle. Emphasizing fresh ingredients, bold flavors, and a commitment to convenience, CAVA is dedicated to serving delicious food that helps more people eat well and live well.

Fall 2025

Family-owned and founded in Somerville, MA, in 2012, Union Square Donuts is beloved for its award-winning donuts and thoughtfully crafted coffee menu. Each donut is made from scratch daily using real wholesome ingredients and every glaze, jam, and topping is created in-house for a bold, unforgettable flavor. From breakfast to a late-night treat, Union Square Donuts offers handmade indulgence for every moment.

Fall 2025

Rowan is an ear piercing and hypoallergenic jewelry brand with studios across the U.S. Mom-founded and women-led, Rowan is built on the values of safety and celebration. Backed by a medical advisory board, all piercings are performed by licensed nurses to deliver the safest piercing experience for all ages. All of Rowan’s top-quality jewelry is designed or curated in-house to ensure that every piercing stays healthy. Every piercing is a milestone and every milestone can be celebrated with a piercing, or a new pair of earrings.

