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Featured Women-Owned Businesses: Acella Construction Corp.

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Helen De Novaes
CEO/Owner
Acella Construction

What skills or qualities do you believe are essential for success at your firm? At Acella Construction, success is driven by integrity, collaboration, and resilience. We value a strong work ethic, clear communication, and the ability to adapt under pressure. Teamwork is essential—our best outcomes come from uplifting one another and working toward shared goals. Professionalism and safety are non-negotiable, and we take pride in fostering a confident, inclusive culture where every voice matters.

What role does collaboration play in building strong client and colleague relationships? Collaboration is the cornerstone of our success – internally and with our clients. At Acella Construction, we foster a culture where teamwork drives innovation, trust, and long-term partnerships. Our collaborative approach allows us to solve challenges swiftly, tailor solutions to each client's needs, and ensure transparency throughout every phase of a construction project. Whether it's through hands-on leadership, shared decision-making, or open communication, we build relationships that last—because we believe that when people work together, great things happen.

How do you see technology and innovation shaping the future of your industry? Technology and innovation are transforming the construction industry, and we're proud to be part of that evolution. We see these advancements as opportunities to improve efficiency, safety, and sustainability. From digital planning tools to smart job site solutions, innovation helps us deliver projects with greater precision and transparency. It also empowers our teams to collaborate more effectively and adapt to changing client needs. By embracing new ideas and staying ahead of industry trends, we're building not just structures—we're shaping a more agile and forward-thinking industry.

What inspired you to start your firm, and how has your vision evolved over the years? I was inspired to acquire Acella Construction by a desire to build with purpose and foster a culture of integrity, collaboration, and excellence. After nearly two decades working alongside Acella Construction, I saw the pride and dedication of its team and knew I wanted to carry that legacy forward. This past year, my vision has evolved to embrace innovation, empower diverse talent, and expand our impact across New England. Today, we're focused not just on constructing buildings, but on creating opportunities, strengthening relationships, and leading with intention.

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