



CELEBRATING
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2025 Women in CRE: Atiya Rahim, Erland Construction

September 26, 2025 - Spotlights



Atiya Rahim
Project Manager

What drew you to commercial real estate, and what keeps you passionate? I'm drawn to commercial real estate because it blends visible, tangible impact with strategic problem-solving. I value how the work shapes communities – through offices, retail, or mixed-use – and requires balancing design, function, and financial goals. What keeps me passionate is the industry's constant evolution. No two projects are the same. I enjoy collaborating with diverse stakeholders and creating spaces where businesses thrive and communities grow.

What's a challenge you faced early in your career, and how did you overcome it? Early in my career as a construction manager, I faced the challenge of managing diverse personalities – owners, architects, subcontractors, and field crews – each with different priorities and communication styles. I focused on building relationships, listening actively, and setting clear expectations to align the team. I learned that strong interpersonal skills are as vital as technical expertise. When people feel heard and respected, projects run smoother and are more likely to succeed.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540