



nerej

Showcase Your Firm in Our Fall Preview Spotlight!

October 03, 2025 - Spotlights



Our annual Fall Preview issue is coming up, and this year we're refreshing the format to make it more impactful, engaging, and valuable for your firm. All participants will be grouped into four core sectors of the commercial real estate industry, ensuring your firm is featured alongside its peers and seen by decision-makers looking for expertise in your space:

Development, Investment & Brokerage: Developers, owners, investors, REITs, capital partners, and brokerage firms involved in acquisitions, dispositions, leasing, and tenant/landlord representation.

Design/Build (A/E/C): Architecture, engineering, construction, and project delivery teams shaping the built environment.

Finance & Professional Services: Lenders, law firms, capital markets professionals, tax and accounting specialists, appraisal and valuation companies, and other professional service providers supporting commercial real estate transactions.

Management & Building Services: Property and asset managers, facilities and building service companies, PropTech and sustainability providers, tenant experience platforms, and other solution providers supporting the operation and performance of commercial properties.

Editorial Deadline: 10/17/25 - Publication Date: 10/31/25

We're offering three ways to participate in this year's Fall Preview:

1. Q&A Profile - No Charge

Select a professional from your team to represent your firm and share their perspective by

completing a brief online form. All responses will be featured in our category-specific roundups, grouped under industry headers, and will appear online, with print/digital placement included as space allows, or guaranteed with the purchase of an ad, (see Option 3).

2. Byline Article + Half-Page Ad – \$995

Take a deeper dive into the market and position your firm as a thought leader with a 750-word byline article focused on your sector, paired with a half-page color ad. Bylines will be featured at the top of each category section — ahead of the Q&A profiles — and will receive extended visibility online, in our e-newsletter, and across social media platforms for maximum impact.

3. Ad Options – Enhance Your Profile & Visibility

Turn your expert insight into lasting impact by pairing it with a high-visibility ad. Ads run alongside your firm's content and ensure your insights stand out in both print and digital editions.

Quarter-Page Color Ad – \$495 (4.67"W x 5.77"H)

Includes guaranteed inclusion of your Q&A profile in both print and digital editions and priority placement in the spotlight.

Half-Page Color Ad – \$895 (9.5"H x 5.8"W)

Includes all quarter-page benefits plus social media and e-newsletter promotion to extend your reach beyond the page.

Full-Page Color Ad – \$1,195 (9.5"H x 12.375"W)

Includes all half-page benefits plus priority promotion across all platforms for maximum visibility.

[Click Here to Submit your Fall Preview Q&A](#)

For questions, problems accessing or submitting the profile questions,

please contact John Picard at jpocard@nerej.com or your NEREJ account manager