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Project of the Month: New 11,000 s/f Titleist Performance Center completed by Timberline Construction

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Acushnet, MA Timberline Construction Corp. (Timberline) has completed the Titleist Performance Center at Manchester Lane, a new state-of-the-art research and testing facility for Acushnet Company, the global leader in golf performance equipment and the parent company of Titleist.

The 11,000 s/f, ground-up facility is designed to advance Titleist's legacy of innovation, serving as both a world-class R&D laboratory and a premium fitting destination for professional athletes and elite amateurs.

Inside, the facility features advanced simulator bays outfitted with proprietary pressure plate flooring systems to capture and analyze player performance with unmatched precision. Additional amenities include an indoor putting green, fitness and recovery areas, multipurpose lounges and collaborative spaces, all tailored to reflect the excellence of the Titleist brand. Exterior design elements, including a sleek metal panel and glazing system with glazed overhead doors, connect the facility seamlessly to the surrounding practice greens.

A critical factor in the project's success was Timberline's eight-month preconstruction effort. The team worked in close collaboration with Acushnet and the design team through multiple rounds of budgeting, pricing and value management. This process preserved key design elements while creating savings that were reinvested to enhance both the new facility and an adjacent existing building. Timberline also managed complex infrastructure upgrades, including the installation of three-phase power to support the facility's specialized equipment, robotics and future master planning.

The new Titleist Performance Center represents a milestone for Acushnet Company, providing a premier environment for research, testing and athlete engagement. For Timberline, the project is another example of the company's ability to execute complex, technically advanced facilities with precision and craftsmanship.

Led by Acushnet, in addition to Timberline, the team consisted of JLL (owners project manager), Cube 3 (architect), H+O Structural Engineering (structural engineer), Wozny / Barbar & Associates, Inc. (MEP engineer), G.A.F. Engineering (civil engineer) and Allen Major & Associates (landscape architect).

Timberline Construction Corp. is a premier construction management firm headquartered in Canton, Mass., with offices in Worcester, Mass., and Merrimack, N.H. They specialize in preconstruction, design-build, and full-service construction management, partnering with leading institutions, corporations, developers and property owners. Their collaborative approach creates built environments tailored to each client's unique vision and goals, delivering exceptional results.

The project team included:

Timberline Construction - Construction Manager
CUBE 3 - Architect & Interior Design

Century Glass - Glass and Glazing

Wozny/Barbar & Associates, Inc. - Consulting Engineers

Allen & Major Associates, Inc. - Landscape Architect

B&L Mechanical and Consulting Inc. - HVAC

Interstate Electrical Services - Electrical

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540