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Universal Window and Door appoints Reilly as chief executive officer

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Jeff Reilly

Marlborough, MA According to Universal Window and Door, a leading manufacturer of custom aluminum replica windows for historic buildings, Jeff Reilly has been appointed chief executive officer (CEO). Reilly brings decades of leadership experience across manufacturing, consumer goods, and advisory services, with a proven track record of driving growth, innovation, and operational excellence.

Reilly joins Universal Window from Green Mountain Fire, a sustainable manufacturer that transforms wood waste into clean, efficient home heating products, where he served as CEO and continues to serve on the board. His previous roles include chief operating officer at national advisory firm RogersGray (now part of The Baldwin Group) and president of Symmons Industries, a Massachusetts-based manufacturer of commercial and residential plumbing products. At Symmons, Reilly led global marketing and sales initiatives for a \$100 million family-owned business, expanding its reach and deepening customer engagement.

Earlier in his career, Reilly held leadership roles at Procter & Gamble (formerly the Gillette Company), where he directed P&L activity for Oral-B's largest and most profitable strategic business unit.

Universal has made significant operational strides in recent years. Its award-winning windows are installed in hundreds of National Register of Historic Places projects and consistently meet the stringent standards of the National Park Service. In his new role at Universal, Reilly will bring a growth-focused mindset to the organization, with an emphasis on strengthening sales and marketing initiatives.

"I am excited to join the team at Universal and continue to build on the significant progress the organization has made," said Reilly. "Universal proudly makes 100% of its products in Massachusetts, and our plans are to continue to strengthen our roots here as we expand our presence in the marketplace."

Founded in 1968, Universal Window and Door provides architects, general contractors, and developers of historic buildings with aluminum window solutions. Their historic lines are designed to meet the requirements of the National Historic Register and the National Park Service, and they also offer a full line of products for new commercial, institutional, and residential construction.

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