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RFR Enterprises is developing 20 II South in Natick's downtown

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The Town of Natick gets its first urban style residential project located in the heart of its historical downtown.

RFR Enterprises, the developer of Needham's first in-town residential property, has commenced on the build-out of its next in-town project.

The project, named "20 II South" is located just steps from the train, restaurants, police and fire stations, performing arts center, and many other services in Natick's downtown.

"Over the past decade, Natick has transformed its center with brick lined municipal buildings, beautifully landscaped center-green, street lamp lites, etc. to become a vibrant community gathering place" said project manager, Dean LaPrade.

The project is currently in its final stages of steel erection of the frame. The design plan calls for a 50,000 s/f, three story structure, below-ground parking, elevators, and storage. Like many mid-rise luxury buildings in urban centers such as Boston, all units are high ceiling, large windows, one-story living spaces, two parking spaces and storage closet. In addition, there will be fitness center, as well as indoor/outdoor community gathering spaces."The difference between 1800sf on one floor vs two or three stories is enormous. Your layouts become much more grand, while you maximize space utilization" added LaPrade.

The actual design of the units are being handled by Raymond Interiors. Jean Raymond, principal of the design firm states "we are striving to bring unique living to a market which includes 50 yr. old+ couples, single professionals, and young couples looking to take advantage of services provided in metropolitan cities. Up to this point, projects have been the traditional stacked town home design which has been around for many decades. Because people's interests change over time, we are attempting to deliver a product that plays into the needs and wants of today's consumer while introducing environmentally friendly products where we can."

"The project is expected to complete the fall of 2008 and feel as though it will be a very unique complement to the downtown of Natick and as fuels the growing cache of Natick with the opening of the Natick Collection" says developer, Bob Rinaldi.

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