



CELEBRATING
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Jones Lang LaSalle awarded at ReBrand 100 Global Awards

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Jones Lang LaSalle's Boston office has been named one of the world's best rebrands in the third annual ReBrand 100 Global Awards. Their comprehensive marketing program, which introduced the JLL brand in New England, was recognized by a jury of international business leaders.

JLL was also awarded first prize for the campaign in the Society of Marketing Prof. Services' 2007 Marketing Comm. Awards.

The creative team from JLL's Marketing Group was comprised of senior VP Linda Swain, VP Steve Steinberg, assistant VP Tina Snyder, assistant VP Kasia Bytnerowicz, graphics coordinator Bethany Schlegel, and marketing specialist April Gardner. The copywriter was Kenny Rennard.

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