



# nerej

## **New video panel layout is live on rejournal.com - submit yours today**

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We have modified the layout of the video panel and player on rejournal.com's homepages. Now it is even easier to watch, share and submit commercial real estate videos. Now you can submit your video, (no longer than 3 minutes,) free of charge without having to log in or sign-up. Your video will run for one week and then be archived for one year reaching thousands of your prospects and commercial real estate professionals, worldwide.

The new "archived videos" feature allows you to watch all of our commercial real estate videos without ever having to leave the webpage or open the videos in a new window, etc. Now when you click on any video in the archived videos list on the right side of the video player the video will load in the video player on the left, making for a much easier transition between videos, decreasing load time and enhancing the viewing experience.

We have some unique videos of commercial real estate organizations and associations' presidents, chair members, founders, etc., being interviewed by the publishers of the N.E. and N.Y. Real Estate Journals. The videos have valuable information on the origins, mission statements and events of a given organization and/or association.

Commercial real estate video is popping up everywhere throughout the industry. Whether you're viewing a company website, blog, city, state or government website chances are you will see a video of some sort on it. If a picture is worth a thousand words, then what's a video worth, a million words? If commercial real estate is all about location, location, location, then a video showcasing a location is the best way to view it other than being there.

We encourage you to submit your videos (3 minutes or less.) They can be about your company, a project, a sale or lease, your organization, a current event or anything relevant to the commercial investment real estate industry. Just go to either the N.E. or N.Y. homepage of rejournal.com and click on the "submit your video" link that is beneath the video player.

For more infor. email me: [dscott@rejournal.com](mailto:dscott@rejournal.com) or call: (781) 878-4540 x286 or (800) 654-4993.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540