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## **Nat'l. Auctioneers Assn. educate consumers with Auction Answers**

December 31, 2008 - Front Section

With a quarter-trillion dollars in goods and services "sold" at live auction in 2007, auctions are gaining more attention and interest among consumers, leaving many asking questions.

To address these common questions, the National Auctioneers Association posted Auction Answers on its home page. Auction Answers originated in partnership with USA TODAY and its semiweekly feature, Auction Showcase, advertising real estate auctions and others around the country.

In addition to launching Auction Answers, the NAA recently posted a public service announcement (PSA) video on its home page. The video provides tips to consumers to consider when hiring an auctioneer to sell their personal or business assets.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540