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ADD Inc receives 2007 Multi-Housing Design Excellence Award

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ADD Inc, a nationally recognized architecture and design firm, recently garnered a Multi-Housing News Design Excellence Award at the 2007 Multi-Housing World Conference in Orlando, FL. The firm secured the Interior Design award for its design of the office to luxury condo conversion of 360 Newbury in Boston.

ADD Inc was also one of four finalists in Multi-Housing News' High-Rise category for its design of the luxury apartment high-rise Archstone Boston Common.

"ADD Inc is honored to receive this prestigious design recognition from Multi-Housing News, especially in the company of so many other accomplished firms," says Frederick Kramer, president of ADD Inc. "We are proud of our work at 360 Newbury and Archstone Boston Common. Being honored for design excellence for these two projects is extremely gratifying."

ADD Inc also recently received an award for its 360 Newbury design from the New England chapter of the International Interior Design Association. The 54 luxury units housed inside this iconic building in Boston's Back Bay illustrate an elegant loft design approach. Collaborating with the developer, Boston Residential Group, the brokerage and marketing firm, Otis & Ahearn, and custom kitchen designer, Mercedes Farrando, formerly of Arclinea Boston, ADD Inc's 360 Newbury design features two-story dining rooms, dramatic industrial windows, 12-foot ceilings, marble baths, and granite countertops.

Archstone Boston Common, a 420-unit luxury apartment high-rise located in downtown Boston and developed by Archstone-Smith, brings street-front retail space and much needed parking to one of Boston's densest and most diverse neighborhoods. With a boutique hotel ambiance and amenities including an indoor pool and sports club, this new high-rise creates a benchmark for sophisticated urban living to the city.

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