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## **New England Leaders Breakfast to be held at Intercontinental May 5th**

January 22, 2009 - Front Section

The New England Interior Design Community will gather on May 5th at the Intercontinental Hotel at 510 Atlantic Ave. Now in its 18th year, the New England Leaders Breakfast is the region's networking and promotional event for companies in the design, facilities management and real estate sectors. 2008 marked the largest event to date with over 700 industry professionals in attendance.

This year's speaker is William Taylor, best-selling author of the book *Mavericks at Work*, entrepreneur and co-founder of *Fast Co.*, a magazine that chronicles the convergence of new ideas, breakthrough technologies and enduring values. William Taylor will offer thoughts and ideas on some of the most urgent challenges in business: devising a sound competitive strategy, forging deep relationships with customers, and promoting innovation and retaining talent.

Between now and April 10th you are invited to purchase:

Tables of 12 for \$1500 each (only 60 tables available this year)

Half tables seating 6 for \$750

Individual member tickets for \$125

-Individual non-member tickets for \$150

Please note that the location of your company table(s) will be determined by the order of the payment received. For more information or individual seat sales, please contact IIDA at 888-799-4432 or e-mail Michelle Zenz at [mzenz@iida.org](mailto:mzenz@iida.org).

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community.

IIDA is a professional networking and educational association of 13,000 Members in nine specialty Forums, nine Regions, and more than 30 Chapters around the world. Additional information is available on IIDA's website [www.iida.org](http://www.iida.org).

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