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Kwikset celebrates SmartKey technology as one of its most successful innovative launches for the company

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Validating its reputation as an innovation leader in door hardware, Kwikset acknowledged its revolutionary SmartKey technology, first reported last year at the International Builders' Show (IBS), as one of the most successful launches in company history.

SmartKey's ground-breaking technology exceeded company expectations, producing a 20% growth in U.S. retail sell-through of the Kwikset Signature Series line of products in 2008.

Kwikset's SmartKey technology is unique in that it provides consumers with the ability to re-key locks quickly and easily, without removal from the door, for improved access control and security. "Kwikset takes tremendous pride in being a company built on American ingenuity and innovation, and our SmartKey technology is an outstanding demonstration of a company's refusal to be satisfied with what's always been, and pushing to do better," said Brent Flaharty, vice president of marketing, Kwikset. "The overwhelming success of our SmartKey-enabled products validates our vision and commitment to providing consumers with the next generation of advanced, yet affordable, door locks."

SmartKey's patented side-locking bar technology is central to the lock's ability to be rapidly and easily re-keyed. This locking system allows consumers the flexibility to quickly match all the entry points to one key, offering instant one-key convenience. By using the included SmartKey Learn Tool and the existing functioning key, home and property owners can safely match or change out keys without special training or outside contractors, yet are secure against any unauthorized key changing.

Delivering outstanding strength and protection, SmartKey deadbolts feature ANSI Grade 1 certification and have passed the most stringent lock picking standard, UL 437, par. 11.6. This affordable lock eliminates the typical sheer line, pins and tumbler mechanisms in its design, removing the most vulnerable points in locks. SmartKey deadbolts feature improved drill resistance and integrated BumpGuard Protection, offering consumers an affordable solution to the growing concern of lock-bumping intrusions.

SmartKey technology is available in all Kwikset Signature Series keyed entry products, including handlesets, levers, knobs and deadbolts, as well as the new SmartCode Signature Series touchpad electronic deadbolt. They are also available in a wide selection of the latest styles and finishes at major home improvement retailers nationwide.

Kwikset's SmartKey-enabled products were on display for demonstration at the 2009 International Builders' Show in Las Vegas, on January 20th - 23rd at The Home Depot booth, in the Central Hall of the Las Vegas Convention Center.

For additional information on Kwikset products visit www.kwikset.com.

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