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## **RCA Business Profiles: Infinity Real Estate Group**

February 12, 2009 - Spotlights

Name of company: Infinity Real Estate Group

Location: 1611 Northampton St., Holyoke MA

Services: A full range of commercial & investment real estate and business brokerage services. We represent sellers and buyers and can provide investment analysis as well as broker price opinions.

Year founded: 1999

Founder: Mark Berezin, CCIM

Recent accomplishments: Recently we represented the owner of a 54,000 s/f old mill property which had been converted into artist lofts. Our client had inherited the property and was eager to sell. Fairly quickly, we located an investor who was acquiring this style of property and had a closing. Recently we located an underutilized parcel, containing an obsolete motel. The property had been for sale by the owner, for a long time. We contacted a client whom was looking for parcels with hidden value and redevelopment potential. After an arduous process of satisfying our client, the seller and the community, we closed on the property, which will be redeveloped into a retail.

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