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The Village Bank opens new branch in West Newton

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The Village Bank, headquartered in Auburndale with offices there and in four other Newton villages, will expand its local footprint with the opening of a new, full-service office at 1369 Washington St. According to Kenneth Brennan, president and CEO, the expansion into West Newton was a natural progression in the bank's growth.

The new Village Bank branch will debut with grand opening specials from January 26th through February 21st, including two free tickets to the West Newton Cinema with new account openings, and a free prize drawing to win one of four Amazon Kindles, a wireless e-book reader. Special product pricing will also be in effect during the grand opening celebration.

Manager of the West Newton branch is Gary Vitti, a Newtonville native who joined The Village Bank in 2007 with over 20 years of branch management and lending experience. Prior to his banking career, Vitti and his brother owned and operated a popular Newton landmark, Bunny's Market on River St.

"We have a large customer base in that village, and we are pleased to be in a position to provide them with a more convenient banking location, and to be able to bring the Village Bank brand of banking to other residents and businesses, as well," Brennan said.

The Village Bank has a history of partnerships with the village, including its longstanding sponsorship of the popular Paddy's Road Race, in support of Newton Special Athletes. The Bank also lends financial support to other non-profit organizations located in the village, including the Newton Community Service Center and the Greater Boston Chinese Cultural Association.

Established in 1910, the bank's current branch locations include Auburndale, Newton Highlands, Newtonville, Nonantum, Waban, and Wayland, and the Village Loan Center in Auburndale. West Newton will be the seventh branch location. The Bank also offers online banking services at village-bank.com.

The Bank is a member of the Federal Deposit Insurance Corporation (FDIC) and a member of the Share Insurance Fund (SIF). All deposits are insured in full.

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