



CELEBRATING  
55 YEARS

# nerej

## What's happening in your part of the world?

March 11, 2009 - Front Section

Having a tight association with a large newspaper has been very beneficial for rejournal.com. We have been able to keep all our visitors up to date with what is going on in the commercial real estate out there with our daily updates. The news is one of the most popular sections on our website and this is only natural. Knowing what is happening in the industry helps professionals to be more productive and take advantage of every opportunity out there.

I do not think I have to explain to you why news is important. It is an affordable way to promote your company. So in these dynamic times, we would like to make it even easier for you to post news about yourselves and promote everything you are doing to all your colleagues out there. We extend an invitation to send in your news to us. We have designed an easy to fill form for you. Submit any news story and it is sent to our media partners, the New England and New York Real Estate Journals and their online editions, as well as our website, rejournal.com. With the click of a button, you update over 30,000 readers of the papers as well as the whole online commercial real estate world with what you have been up to and show potential clients what you can do for them.

What can you write about you ask? Brokerage transactions, upcoming events, recent projects, commercial finance deals, new products or technology, promotional announcements, new hires or any other story you think people would like to know about.

All you have to do is click on the "Power of the Press" banners on rejournal.com's area home pages and it will lead you to an electronic form. For your convenience, it is designed to be fast and easy. You can either paste your story in the text box at the bottom of the form, or attach any PDFs, Word documents or any other file you work with. You can also attach any pictures you would like to go along with your story.

So what are you waiting for? Send us your news and let everyone read about you in the next edition of the press.

Ivan Peevski is the chief technical officer of the New England and New York Real Estate Journals, Accord, Mass.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540