



CELEBRATING
55 YEARS

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Alison van Dam 2009

March 11, 2009 - Spotlights

Name: Alison van Dam

Title: Director of Communications

Company: Metro South Chamber of Commerce

Location: 60 School St., Brockton, Mass.

Birthplace and year: Brockton, Mass. - 1983

College: University of Mass. - Amherst, BFA in Art with a concentration in computer animation and graphic design, and a music degree in clarinet and piano performance

First job: Freelance designer out of my basement

First job in current field: Current position; incorporating art and web training with strong communication and writing skills to further enhance business development

What do you do now and what are you planning for the future: Currently, I promote member businesses^o and the City of Brockton through advertisements and sponsorships in both online and printed newsletters and publications, and the Chamber website. I hope to further the scope of communications in the Chamber world by serving as an example of how technology can be incorporated, propelling the organization into the future and bridging generational gaps.

Hobbies: Hiking, swimming, art, clarinet and piano, poker, competitive games

Favorite books: "Catch-22", "The Stranger", "The Rule of Four"

Favorite movies: "Memento", "Shine", "Vanilla Sky", "American History X"

Person you admire (outside of family): Einstein, Edison, Descartes, Beethoven

Keys to success: Be creative. There is no one answer to any question and there are always ways to handle any situation.

If you had to choose another profession, what would it be? Classical musician, food artist, analytical writer, or software engineer

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