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Barnes & Noble opens new 40,000 s/f store; biggest store in CT

November 19, 2007 - Retail

Barnes & Noble, Inc. will open a new bookstore on November 1st in Stamford Town Center at 100 Greyrock Place. The store will stock close to 200,000 book, music, DVD and magazine titles and include a caf   serving Starbucks coffee. The new Stamford Town Center Barnes & Noble will employ approximately 80 people from the community.

The public is invited to a Preview Night Party at the new location on October 31st, from 6 to 9 p.m. A portion of the Preview Night sales will benefit the Stamford Public Schools. Student artwork will be on display throughout the evening. Anna Nyakana, a Stamford jazz musician, will perform from 6 to 8 p.m. A children's costume contest will be held at 6 p.m. and Storytime will be held at 7 p.m. Curious George and Clifford the Big Red Dog will be on hand to meet their fans.

On Friday, November 9 at 6 p.m., the store will host a Purplicious Party, based on the children's book Purplicious, featuring all things purple and with activities for children.

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