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## **Geo Safe Play introduces organic infill for commercial properties**

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Geo Safe Play will make its organic Geo infill available in smaller quantities that will enable landscape applications for commercial properties and residential. The company exhibited the product for such uses at the 2009 Landscape Industry Show on February 25th and 26th at the Staples Center in Los Angeles.

Geo is an organic synthetic turf "infill" material that has been used across Europe and, more recently, in the U.S. Infill is the material that goes underneath and between synthetic blades of grass. It is patented and guaranteed to perform a minimum of eight years.

As droughts and water shortages persist and as new environmental concerns are raised due to the use of power lawnmowers and fertilizers, synthetic turf is increasingly seen as a desirable alternative to a natural lawn.

Installing synthetic turf eliminates virtually all maintenance costs and dramatically lowers water usage. In 2006, the California Air Resources Board reported that lawnmower engines contribute 93 times more smog-forming emissions than cars, due to the lack of a catalytic converter on lawnmower engines.

Geo is a natural alternative and less abrasive than any other available infill product resulting in safer turf for children and pets. Ordinary infill is made from crushed, recycled car tires which can be toxic and retain excessive heat, making the surface temperature dangerous in the summer months. Crumb rubber infill also contributes to elevated water runoff and the resultant drainage issues.

Turf filled with Geo will remain considerably cooler than synthetic turf with ordinary or no infill. This product has been successfully used in many hot climates around the world.

Geo is made of recycled organic materials - coconut fiber and cork.

The material is 100% environmentally safe, validated by lab testing, and does not produce harmful vapors or toxins.

"A lawn infilled with this material is similar to the highest quality natural grass lawn, and it guarantees use of the yard even under adverse weather conditions," says Geo Safe Play President Domenic Carapella. "The natural materials retain humidity and absorbs the heat from the synthetic grass blades. When the infill is no longer needed it can be easily removed and recycled by being spread over flowerbeds and planters."

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