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55 YEARS

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## **CBRE named to Fortune's roster of R.E. industry's Most Admired Cos.**

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CB Richard Ellis Group, Inc. (CBRE) has been named to the annual roster of the Most Admired Companies in the U.S. real estate industry compiled by Fortune Magazine. The survey covers 64 industries and is one of the most definitive report cards on corporate reputations.

Companies are rated on a host of measures related to corporate performance. CBRE scored particularly well in people management, social responsibility, global competitiveness and quality of services.

Drawing from a base of some 1,400 companies, a total of 689 companies from 28 countries were surveyed by Fortune. Only companies that score in the top half of their industry survey were included in the Most Admired Cos. roster.

The attributes on which companies are measured include innovation; quality of management; people management; financial soundness; use of corporate assets; long-term investment; social responsibility; product/services quality; and global competitiveness.

"Every day our professionals in Boston and around the world, come to work focused on performing to the highest standards," said Andy Hoar, President and co-managing partner of CB Richard Ellis/New England. "Fortune's recognition of CBRE as one of the most admired companies in our industry underscores the powerful brand that our people have built through their focus on service and value creation for our clients."

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