

## Spagnolo Gisness and J. Calnan complete PUMA NA's 129,000 s/f headquarters

April 15, 2009 - Construction Design & Engineering

PUMA North America opened its new \$12.6 million corporate headquarters at 10 Liberty Way. The building features eco-friendly and sustainable characteristics. PUMA NA worked collaboratively with architect Spagnolo Gisness & Associates; construction management firm J. Calnan & Associates; and mechanical/electrical/plumbing engineers AHA Consulting Engineers. The new building houses the U.S. operations for sales, marketing, retail, product merchandising, customer service, operations and finance.

Measuring 129,000 s/f on 19 acres, PUMA NA is a two-story building holding 140 offices and 20 meeting spaces, including a brand center for sales and merchandising meetings, as well as brand events, and four café areas and food prep facility, a 1,500 s/f gymnasium including locker rooms and showers exclusively for the employees. Multiple product displays were designed to uniquely showcase PUMA's footwear, apparel and accessories, including a catwalk in the front lobby as well as a gallery display of historical PUMA products.

Interior highlights include a 60 foot long skylight as well as a lobby with an open atrium with 23 foot ceilings and glass rails.

The entire team worked together to ensure the new offices went above and beyond the demands of today's environmental standards, reducing energy, using recyclable/reusable materials, producing minimal waste and utilizing sustainable construction methods. In an effort to harness the sun's natural energy, photovoltaic solar panels were installed to convert sunlight into renewable electrical energy.

PUMA purchased the land and former building in August 2007. The design of 10 Liberty Way was a complete renovation, including an addition of a second story. PUMA officially broke ground on 10 Liberty way in October 2007, with full completion of the renovation in November 2008. Employees moved into the building in mid-December 2008. Richards Barry Joyce & Partners represented PUMA in this purchase. Blackwater Design was responsible for landscape design. Odeh Consultants, Inc. served as the structural engineer. Meisner Brem engineers conducted the land survey and assisted with the town approval process. CB Richard Ellis was the project manager.

To increase the use of natural light and reduce the need for electrical lights, 16 solar tubes were installed, as well as the addition of 60 new windows in the renovated existing building. Windows are tinted to reduce heating and cooling requirements and rooms are affixed with energy efficient lights and motion sensors. Many building materials, such as bricks and drywall, were reused, recycled and reprocessed on-site during the construction process. The roof was made of 135,000 s/f of environmentally friendly white TPO (thermoplastic polyolefin) rather than rubber. Several interior materials kept the environment in mind including recycled, renewable and biodegradable linoleum floors, eco solution carpet tiles and partially recycled content ceiling tiles.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540