



CELEBRATING
55 YEARS

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30th edition of Directory of Major Malls released

April 21, 2009 - Retail

The Directory of Major Malls has already started shipping and providing online access to its 2009 data. Having broken through the 5,000 barrier last year, this year's 2009 products now include well over 5,500 listings of in-depth information on the major enclosed malls, open-air shopping centers, lifestyle/specialty, mixed-use and entertainment retail projects in the U.S. and Canada.

"We are still going strong after 30 years and continue as the leading source of this specialized data to the shopping center, retail and financial industries," said publisher Tama Shor. "Our research team has continued to maintain the highest level of accuracy with our existing inventory of listings as well as continually increasing our coverage."

"In these turbulent times for the retail industry," she continues, "it's even more urgent that a source such as DMM is available to provide real estate and retail professionals with accurate, current information. With monthly updates to our online subscription site, Directory of Major Malls on the web and the semi-annual releases of our licensed datasets and CD products, we're doing just that. Our daily mission is to identify and capture the ongoing ownership and personnel changes, store openings and closings, along with any new and redevelopment project activities."

Shor continues, "Each listing of the 5,500 included in The Directory of Major Malls is comprised of a variety of details with regard to location, demographics, physical features, a categorized tenants list and contact details in the areas of development, leasing, marketing and management."

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