



CELEBRATING
55 YEARS

nerej

O'Brien of Coldwell Banker awarded green designation from NA Realtor's

May 19, 2009 - Front Section

Sanda O'Brien with Coldwell Banker Residential Brokerage in has been awarded the National Association of Realtor's (NAR's) green designation, the only green real estate professional designation recognized by NAR.

O'Brien achieved this prestigious designation after completing 18 hours of course work designed specifically for Realtor's. The courses were created in collaboration with a multidisciplinary team of industry experts from across the country; ensuring designees gain comprehensive knowledge of green homes and buildings and issues of sustainability in relation to real estate.

More specifically, O'Brien was trained in understanding what makes a property green, helping clients evaluate the cost/benefits of green building features and practices, distinguishing between industry rating and classification systems, listing and marketing green homes and buildings, discussing the financial grants and incentives available to homeowners, and helping consumers see a property's green potential.

"As energy costs rise along with concern for the environment, homeowners are looking for innovative ways to save money and live responsibly," said Dick Gaylord, NAR's immediate past president.

NAR's green designation was developed in response to growing consumer awareness of the benefits of resource-efficient homes and buildings. The designation helps consumers who care about energy efficiency and sustainable building practices identify Realtor's who can help them realize their green real estate and lifestyle goals.

As an NAR green designee, O'Brien has gained the knowledge and the tools necessary to become a trusted green resource for the city.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540