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Poyant Signs wins design awards from R.I. Sign Contractors Assn.

May 20, 2009 - Retail

Poyant Signs, a leading design/build sign manufacturer serving the New England region, won a total of eight awards in five categories at the Rhode Island Sign Contractors Association's awards dinner held recently.

In a competitive field of over 100 entries in 12 categories, Poyant Signs came away with four First Place awards, two Second Place awards and two Merit awards. The judging criteria included: creativity, uniqueness of design, readability, how well the signage fits in with the architecture of the building and how well the design represents the customer's business.

"It is especially gratifying to be honored by a group of our peers," said Richard Poyant, president. "These awards recognize our company's commitment to 'Creative Visual Imagery' in the service of our clients and demonstrate our achievements as an industry leader. We are pleased that so many businesses turn to Poyant Signs and give us the opportunity to bring their vision to life."

The businesses with prize-winning signs are:

- * Vintage Barn Wine & Spirits, Swansea, Mass. - First Place: Internally Illuminated Sign
- * Cork Wine & Tapas Bar, New Bedford, Mass. - First Place: Internally Illuminated Wall or Projecting Sign
- * Akwesasne Mohawk Casino, Hogansburg, N.Y. - First Place: Channel Letters
- * Lambert's Cove Inn & Restaurant, Martha's Vineyard, Mass. - First Place: Hand-carved Sign
- * Taunton Crossing, Taunton, Mass. - Second Place: Internally Illuminated Sign
- * City Convenience, Boston, Mass. - Second Place: Internally Illuminated Wall or Projecting Sign
- * Newbury Comics, Norwood, Mass. - Merit: Channel Letters
- * The Village at Colony Place, Kingston, Mass. - Merit: Non-Illuminated Flat Surface/Freestanding or Wall Mounted

Founded in 1938, Poyant Signs is a third-generation, family-owned business with a company culture and philosophy marked by integrity, respect and honesty, compassion and hard work. The company's comprehensive menu of services covering every aspect of brand building includes customized design capabilities, computerized fabrication equipment, in-house installation crews and fully licensed service technicians.

Poyant Signs has corporate offices and its manufacturing facility in the New Bedford Business Park and regional offices in Needham serving greater Boston; Charlestown, R.I., serving Rhode Island and Connecticut; and Nashua, N.H., serving New Hampshire, Vermont and Maine.

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