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Keller Williams Realty hires White and Merchant; KW Commercial division hires Linfield

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Nao Yamagishi-White, has joined Keller Williams Realty. A native of Japan, she operated a marketing business in California before recently relocating to Mass. with her husband and daughter. "We are delighted to have Nao on our team. She brings an entrepreneurial spirit, exceptional sales, marketing and negotiating skills, and her bilingual abilities in Japanese and English are a wonderful addition to our multi-cultural team here in Cambridge" said Michael Barnacle, CEO and team leader. In addition Scott Merchant, a newly licensed real estate agent, has also joined Keller Williams Realty to pursue a career as a residential real estate specialist and consultant.

"Merchant is a perfect candidate for the Keller Williams business model. He is extremely focused on creating his own long-term business, and we can support him with the training and systems to realize his potential," said Barnacle.

Also James Linfield, a commercial real estate sales professional in New England, has joined KW Commercial, a division of Keller Williams Realty in the Framingham Market Center.

Linfield has been in the real estate industry for over 20 years and is licensed in most of New England in addition to New York and Florida.

"Our goal is to attract the very best in the commercial real estate industry to KW Commercial and clearly Linfield meets this standard of excellence in the N.E. marketplace. At KW Commercial we provide our associates with the training, technology, marketing tools, and resources to serve their clients at the highest level," said Buddy Norman, president of KW Commercial.

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