



CELEBRATING  
55 YEARS

# nerej

## **Ashforth promotes conservation awareness**

June 03, 2009 - Connecticut

The Ashforth Co. held its 1st Environmental Awareness Week (April 20 - 27) to promote sustainability, conservation and awareness at its owned buildings - 707 Summer St. and Stamford Square in Stamford and Greenwich Plaza in Greenwich.

They kicked off the week with their annual Nike Reuse-A-Shoe Drive that was held at these properties and two other third-party managed properties in Fairfield County. The program encourages tenants and their employees to bring in athletic shoes they no longer use that in turn are ground up and separated into useful materials.

Ashforth uses WeRecycle!, Inc. at its buildings for regular recycling pick-ups. WeRecycle! partnered with Ashforth for this event and provided special recycling containers and pick-up times and a discounted rate for this collection.

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