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Travaline joins South Coastal Bank as vice president of retail sales

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South Coastal Bank appointed veteran South Shore banker Jeannette Travaline to the position of vice president of retail sales. In this role, she will focus on business development and sales for the growing bank, and will work directly with the branch managers in this capacity.

Travaline comes to South Coastal Bank with significant industry experience. For the past eight years, she was vice president of business development for Randolph Savings Bank. Travaline brings more than 19 years of experience in banking to her new role with South Coastal Bank.

She has been active also in a number of community and civic organizations, having served on the Board of Directors of the Old Colony Hospice, as well as the Randolph Lions, the South Shore Chamber of Commerce, the Randolph Chamber of Commerce, and the Canton Association of Industries. She has also been involved in organizations including the Randolph Anti-Violence Committee, and the Randolph Boys and Girls Club Task Force.

Travaline has three children and six grandchildren, and enjoys a number of leisure-time activities with her family. In her spare time, she also enjoys reading and gardening, and motivational speaking for organizations.

Robert Fraser, President and chief executive officer of South Coastal Bank, said, "Jeannette brings a strong résumé of banking expertise, and a real sense of the importance of community to this position. She is a well-respected and highly-regarded professional who I know will make a strong and significant contribution to our bank, and we couldn't be more pleased about welcoming her to the South Coastal family."

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