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CBL & Associates Props. to provide landlord rep. for Patriot Place

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CBL & Associates Properties, Inc. has been retained by NPP Development LLC, an affiliate of The Kraft Group, to partner with Strategic Retail Advisors (SRA) in providing landlord representative and consulting services for Patriot Place, the more than 1.3 million s/f retail, dining and entertainment destination.

"We appreciate the confidence that the owners of Patriot Place have shown in CBL and look forward to collaborating with SRA on the project," said Stephen Lebovitz, president of CBL. "While our Boston regional office will take the lead in this engagement, the entire CBL organization is excited to begin work on Patriot Place to maximize the opportunities the center offers for enhancement and growth. The project offers an unbeatable location in terms of visibility, accessibility, demographics, and the embedded customer base afforded through the more than four million customers located within a 30-mile radius and the more than 2 million customers visiting Gillette Stadium annually. "

"We are excited to have CBL on board providing Patriot Place with the benefit of their unparalleled expertise in management and leasing," said Brian Earley, general manager for Patriot Place. "With the outstanding location and attraction of Patriot Place coupled with CBL's deep bench of retail relationships, we are confident in this project's rising success."

Patriot Place is a super-regional outdoor mixed-use center centrally located between Boston, Mass. and Providence, R.I. The center is located adjacent to Gillette Stadium, home of the New England Patriots, off of Rte. 1, a state highway that connects the area's major thoroughfares including I-95, I-495, I-295, SR-27, and SR-1A.

Visitors to Patriot Place can enjoy a collection of stores, including New England's first Bass Pro Shops, as well as Puma, Hollister, EMS, A&P, Victoria's Secret and Old Navy. Patriot Place is also one of the region's premier dining destination, featuring Davio's Northern Italian Steakhouse, CBS Scene, Bar Louie, Tastings Wine Bar & Bistro, Skipjack's, Tavolino Pizza Gourmet, Olive Garden, and Twenty-8.

In addition to the retail and restaurants, Patriot Place also features entertainment attractions like Showcase Live, a 16,000 s/f live entertainment venue; National Amusements Cinema de Lux, a 14-screen theater; and The Hall at Patriot Place presented by Raytheon, an interactive museum celebrating the history of the New England Patriots and football in New England.

Additional mixed-use offerings at Patriot Place include healthcare facilities and a 4-star Renaissance Hotel & Spa. The new Brigham and Women's/Mass General Health Care Center at Patriot Place provides a variety of outpatient and day surgery services in a convenient location for area patients.

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