

## ICSC will present the Boston New England Idea Exchange July 8th - 9th

June 24, 2009 - Retail

The International Council of Shopping Centers will hold the New England Idea Exchange on July 8th to 9th at the Boston Convention and Exhibition Center, featuring retail real estate professionals holding panel discussions and deal making session

## Conference highlights:

Tuesday, July 7 - 2009 Federal Cup Golf Tournament, 7 a.m. to 2 p.m.

Time: 7 a.m. arrival/7:30 a.m.

shotgun start

Location: Granite Links Golf Club, Quincy, MA

Format: 4-person teams / Texas scramble / Single players welcome. Registration is on a first come, first serve basis. Space is limited. For information please contact Emrick Irwin at 617-684-1501 or eirwin@federalrealty.com

Separate registration required.

Wednesday, July 8 - Registration, 8 a.m. - 7 p.m.

**Networking Lounge** 

The Networking Lounge provides a comfortable place to network and do business and will be open during registration hours to all registered attendees.

Continental Breakfast and Student Networking - 9 - 10 a.m.

The ideal jump start for retail veterans and the place for students to meet and greet to discuss the industry at an informal breakfast. Students will learn how to navigate the meeting and make new connections useful for their academic work and job search. For additional information, students should contact Sarah Ritchie at 646-728-3490, or e-mail:sritchie@icsc.org.

Next Generation Session - 10:15 - 11:45 a.m.

Roundtable with Industry Leaders

Attendees will have the opportunity to meet and interact with New England retail real estate industry leaders for intimate roundtable discussions.

Luncheon Served - noon - 1:30 p.m.

(No luncheon served after 12:30 p.m.)

Welcome and Introduction to the Program - 12:30 - 1 p.m.

Keynote Presentation - 1 - 2 p.m.

Retailers' Runway - 2:15 - 3:45 p.m.

This session will feature new and expanding retailers in the New England region. What they want

and where they want it.

General Session - 4 - 5:30 p.m.

Retail Real Estate for Today and Tomorrow: Uncovering the Silver Lining

A panel of retail real estate industry leaders will discuss the evolution of their business strategies during the recession, their initiatives, and their outlook on the opportunities that will exist on the retail landscape over the next five years.

Thursday, July 9 - Registration - 7 a.m. - 3 p.m.

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Continental Breakfast - 8 a.m. - 9 a.m.

Deal Making - 9 a.m. - 3 p.m.

Log onto www.icsc.org and click on Events & Programs to get a copy of the Deal Making Booth Request Form. Space is limited, so register today.

Buffet Luncheon Served - 12 noon - 1:30 p.m.

(No luncheon service after 1:30 p.m.)

Meeting Adjourns - 3 p.m.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540