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Durkee, Brown, Viveiros & Werenfels launches new website

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Durkee, Brown, Viveiros & Werenfels Architects has launched their new website www.durkeebrown.com.

The site is a product of collaboration between DBVW's staff and outside consultants. Concept design for the site was provided in-house by DBVW's graphic design and marketing staff. J. Hogue at Highchair designhaus programmed the website and contributed design adjustments throughout the process. The copy was written by DBVW's marketing department and senior management, with initial guidance from Pamela de Oliveira-Smith.

"We designed the new website to achieve a few main goals," said Emily Hall, DBVW's director of marketing and business development. "It needed to showcase our portfolio in an elegant and comprehensive way, to communicate our firm's core design philosophy, and to reflect the personality of our staff and our unique firm culture. Ultimately, we want website visitors to get a sense of what it is like to work with us on a project. We are a flexible, friendly group that offers clear, refined design solutions. Our website was designed to best showcase these qualities."

Durkee, Brown, Viveiros & Werenfels Architects is a 21-person, full-service architectural firm located in Providence. The firm's portfolio includes the adaptive reuse and preservation of historic structures; mixed-use urban redevelopment; commercial and institutional building design; market-rate and affordable housing; and interior design. DBVW has 9 LEED Accredited Professionals on staff.

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