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## **CCIM & IREM Success Series 2009 to be held Oct. 16 - 17**

July 15, 2009 - Connecticut

CCIM & IREM Success Series 2009, to be held Oct. 16-17 at the Hawaii Convention Center in Honolulu, HI, will provide attendees with compelling education sessions and peer-to-peer interaction to help them meet the challenges and capitalize on the opportunities presented by these turbulent times. It is the only industry event designed to appeal to a broad spectrum of commercial real estate practitioners and to give real estate managers and commercial brokers the opportunity to network, share best practices and learn from each other.

### **20-Plus Ed Sessions to Feature 40 Speakers**

Success Series attendees will benefit from more than 20 education sessions - presented by 40 industry and professional speakers - on many of today's most timely and important topics. In-depth sessions will provide brokerage-related content on subjects such as turning distressed properties into profitable investments, the impact of proposed tax laws, and proven marketing strategies. Among the many management-related issues to be examined are repositioning assets to maximize value (and profitability), preparing for future prosperity by seizing opportunities today, and using technology to gain a competitive edge.

### **Time for Relationship-Building**

Ample opportunities will be available at the event to nurture existing relationships, cultivate new ones and exchange information on business and other issues of shared interest and concern. Special tours featuring uniquely Hawaiian cultural, real estate and other attractions plus a "Star of Honolulu Sunset Cruise" wrap party also are included in the program mix.

### **Keith Harrell and Retired Wal-Mart CEO Don Soderquist to Keynote**

Motivational speaker Keith Harrell will keynote the opening session and Don Soderquist, the retired COO and senior vice chairman of Wal-Mart, will keynote a closing day session. Known across corporate America for his energetic and innovative presentations, Harrell is a dynamic life coach who specializes in changing behaviors through a positive attitude and understanding the power of human technology. A strong believer in people-to-people interaction as the key to success, he will share insights from his latest book "CONNECT: Building Success Through People, Purpose and Performance."

Soderquist will present perspectives on leadership and organizational challenges and highlight what made Wal-Mart a retail powerhouse. Currently the founding executive of The Soderquist Center for Leadership and Ethics, he will explain how successful people lead and operate from a solid foundation of values to guarantee high performance and longevity.

### **Registration and Other Details**

Success Series 2009 is open to all commercial real estate and allied professionals, with close to 1,000 expected to attend. The discounted member registration fee - which includes all education sessions and activities, an evening luau, two continental breakfasts and one lunch - is \$575 for

registrations received by Aug. 1, rising to \$675 thereafter. These rates apply to IREM and CCIM Members and also have been extended to members of the Realtors Commercial Alliance (RCA) of the National Association of Realtors, Building Owners and Managers Association (BOMA), International Facility Management Association (IFMA), National Association of Residential Property Managers (NARPM), and the Appraisal Institute. The discounted registration for others is \$825 until Aug. 1, rising to \$925 thereafter. Day passes and special registration rates for students, members of the military, and Hawaii residents also are available.

For registration details and additional information, call 800-837-0706, or visit [www.CCIMIREMSuccessSeries.com](http://www.CCIMIREMSuccessSeries.com).

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540