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Palino joins New England Rest. Brokers as sales consultant

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Dennis Serpone, president of New England Restaurant Brokers has added Gayle Palino to its roster of sales consultants.

Palino owned and operated JP Licks Ice Cream Emporium for 10 years. "I am so pleased to bring Palino into our company with her vast knowledge and experience with fast food operations. We've seen a marked increase in both the number of various types of fast food business hit the market over the past couple of months and the number of active buyers. That said, the only deals that are closing are those where the seller is motivated, the terms favor the buyer, and the financing is creative," said Serpone.

Palino joins the existing staff: Edward Williams (former CEO & creator of I SOLD MY HOUSE.COM), David Gosselin, Anthony D'Antonio, Philip Montoni, Carolyn Palmerino, and Susan Columbo.

Established over 27 years ago, New England Restaurant Brokers has been the leader in representing buyers and sellers throughout Massachusetts and New Hampshire. "We've sold the highest grossing independent restaurant in the country, The Hilltop, in Saugus for \$15 million to a smaller mom & pop deli for \$20,000. Typically our commissions range from 7-10 % with a \$10,000 minimum," said Serpone.

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