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Blog about your comm'l. R.E. experiences at Rejournal.com

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Do you like to write about yourself? Would you rather read about someone else? Maybe you would rather voice your opinion instead? We have launched a new section of the site that will let you create your own blog, read other commercial real estate specialists' blogs or comment on an entry you find interesting. On any of Rejournal's homepages, click on the "Rejournal.com Blog" banner under the menu bar at the top of the page. This will bring you directly to the newly created blogs section. To get started, click on "Register" on the right side under the "Login" button. Create a username of your choice and enter your email and click the "Register" button to complete the process. A password will be emailed to you, which you can use along with your username to log in. Once you are logged in, you can create a new blog, comment on someone else's blog or just read what other people have to say on their blogs.

Blogs are an effective way to share your thoughts passively, interact with others, spread information, or just jot down whatever is on your mind. The word blog comes from the term "weblog," which is synonymous to an online journal. Blogs have been around for almost ten years now and have managed to remain just as popular as they were when they started. Many people around the world blog for many different reasons. Some may decide to dedicate a blog to sharing information about commercial real estate for instance. Others may decide they want their blog to be about a personal hobby, or something completely abstract that might not make sense to others. Over the years, blogs have evolved into more than just an online journal. They've become interactive, fancy and most importantly of all, easily searchable. Blogs are no longer a standalone page on the web that you have to tell people about. If someone finds your blog on a search engine such as Google, Yahoo or Bing and thinks that it's interesting, that person might comment on your entry. That person also might tell others of what he has found and how it may have changed something for him. Now you have more people coming to your blog to read your post. Others may comment as well or subscribe to your blog so that every time you make a new entry, they are notified and can quickly navigate to your new entry to read your content.

Once you are logged in to Rejournal's blogs, you can choose to change or customize many things. You can change your password, fill out more information about yourself, add a website you may own, add a photo of yourself if you have one, and more. If you decide you would not like people to see so much information about you, there are options for what information to display and not to display. Also, if you have posted a blog that you regret posting later on, you can remove it if you choose.

Blogs come in all shapes and forms. They can be long or short and have useful information in them, or they can be completely personal. It is up to you how you shape and portray your thoughts, ideas and information.

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