



CELEBRATING
55 YEARS

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Meet the RCA of Mass. Member - Romeo

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Bob Romeo is president and CEO of Century 21 Franklin Street Associates, Inc., which is a full service residential real estate agency plus a separate commercial division servicing buyers and sellers in Berkshire, Hampshire, Hampden and Franklin Counties.

Romeo, a life long resident of the Berkshires, began his career in real estate in 1972 by purchasing a commercial income producing building in Lenox. During the following 30 years or so he purchased and restored number of additional buildings.

These last 30 years also saw Bob's becoming very involved in the Lenox Planning Board, Historical District Commission and Chamber of Commerce (each of which he chaired at one time or another), the Berkshire Visitors Bureau and other local development organizations or committees. His experiences within those groups provided the knowledge and know how to develop and complete three separate residential home subdivisions in Lenox. A total of 24 homes were built and sold within these subdivisions by his company, Taradale Realty Corporation.

In 1993, Bob purchased a partnership interest in an existing Lenox based real estate company, Franklin Street Real Estate. 1998 saw Bob secure the balance partnership of Franklin Street and move the company to a much larger site at 31 Church Street, Lenox, Ma.

Franklin Street became a part of the Century 21 franchise family in November 2000. The company is now known as Century 21 Franklin Street Associates, Inc. and occupies the entire 2,800 sq.ft. office space in a circa 1840 restored barn.

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