



nererj

Question of the Month: How has the use of social networking technology helped you conduct business?

August 25, 2009 - Front Section

Ellen Keller, vice president of commercial real estate for Ozzy Properties, Inc., North Andover, Mass.:

"I use Twitter to talk about the tenants in our buildings. They love the added press and it helps to demonstrate the buzz and success going on in our facilities. The Twitter feed is embedded in our corporate website, www.ozzyproperties.com."

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540