

## Answer our Question of the Month and be heard!

September 09, 2009 - Front Section

Head over to nyrej.com and you'll see a Question of the Month banner on the right side of the page. Click on that banner and you will be taken to the Question of the Month section, where this is a new question presented every month. Your answer will be submitted to our editors to be featured in the upcoming paper. If there is more than one answer submitted, our editors will randomly pick one of the answers to be featured in the paper. All of the answers received each month for that specific question will be visible online. This will assure that everyone and their company will receive extra exposure. It's also a great way to show off your knowledge on certain questions or to display your thoughts and feelings on the subject. Be sure to check back each month to view the latest question! Did you know that one of the key reasons we started the Question of the Month was to encourage more social activity as well as offering more exposure to our readers? During the past few years, social networks have exploded onto the scene and have become very important and powerful. Many corporate companies are using them to share information as well as to advertise special offers they might have. Socializing is a great way to meet new people and new contacts. There is a lot to talk about in the commercial real estate field which is why we believe social networking is extremely important and will play a critical role in the future of real estate.

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