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Applegate joins Residential Properties

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Bill Applegate has joined Residential Properties Ltd. in the marketing and PR department. He is responsible for all marketing and public relations for the corporation and reports directly to Libby Isaacson, COO. He will work on projects for the residential, commercial and rental groups. He joins the company after nearly thirty years of running marketing and sales departments for technology based companies in the greater Boston area. "We're excited to have Bill take on our marketing function, since his experience with high tech companies was based on new innovations and developing new markets," said Isaacson.

Applegate graduated from Brown University, with bachelor degrees in Engineering and Economics in 1975.

Isaacson said, "Taking on new challenges is important to him and he is constantly striving to find new media to get the message to the community. Residential has always been on the cutting edge of real estate marketing and sales and we expect that to continue."

Residential Properties Ltd. has been serving sellers and buyers of distinctive properties since 1981. The company has five offices located in Barrington, Cumberland, East Greenwich, Narragansett and Providence and services all of Rhode Island, Connecticut and southeastern and central Massachusetts.

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