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## **IFMA's World Workplace: October 7th - 9th - Orlando, Florida**

September 29, 2009 - Owners Developers & Managers

IFMA's World Workplace is hosted annually by the International Facility Management Association (IFMA), the largest and most widely recognized professional association for facility management.

This year the event is being held Wednesday, October 7th - Friday, October 9th at Orange County Convention Center.

IFMA's World Workplace encompasses the vast educational, networking and buying opportunities available through IFMA year-round. The association's knowledge and resources are consolidated into a three-day, world-class gathering of facility professionals, educators, students and companies for the continued advancement of the profession.

The conference draws attendees from all over the world and from a variety of workplace-related industries, including technology, engineering, architecture, design, security, real estate and facility management.

IFMA's World Workplace has earned its reputation as the premier conference and exposition for those concerned with the work environment. Its enduring success is based both on IFMA's standing as the ultimate resource for the facility management profession.

IFMA partners with other highly respected organizations and publications in order to bring attendees the most well-rounded educational experience available.

IFMA's World Workplace is the universal facility management experience

IFMA's World Workplace is not just a conference, it is a career-altering learning and networking experience focused on you and the challenges that are universal to your profession.

The Learning Experience:

Two full days of courses and lectures addressing cutting-edge issues important to your profession.

The Networking Experience:

One of the most powerful aspects of World Workplace, special events and activities provide you with invaluable opportunities to talk shop and make important business contacts

The Expo Experience:

The World Workplace exposition provides the latest, top-of-the-line solutions for every facet of the built environment.

Hotel Reservations:

IFMA Boston Chapter has reserved a block of rooms at the Doubletree Resort Orlando (Formerly the International Plaza Resort & Spa), 10100 International Dr., Orlando.

Thank you to the IFMA Boston WWP Sponsors:

Reception Sponsor:

Donnegan Systems was founded in 1976, helps clients become more productive and efficient, save

time and money, by designing storage systems and document management systems tailored to their specific needs. Contact information: Jeff Leroux or Mike Melanson at (800)222-6311; [www.donnegan.com](http://www.donnegan.com)

Thursday Lunch Sponsor: The Office Moving Alliance Worldwide, LLC (OMAW) was created by companies specializing in the unique aspects of commercial moving; proven leaders who set the standard for their respective markets. These are companies who have a commitment to continual process improvement. OMAW members actively serve over 200 key cities in 10 countries around the globe, with combined revenues in excess of \$550 million and an experienced member base that has provided over 350 combined years of dedicated service to hundreds of thousands of relocation clients worldwide. [www.omaww.com](http://www.omaww.com)

Friday Lunch Sponsor: Elaine Construction was founded in 1947, and is a full-service construction management firm offering highly personalized attention and customer service to corporate and institutional clients. Elaine is certified as a WBE and specializes in complex technical challenges such as lab construction, work in occupied space, and infrastructure. [www.elaine.com](http://www.elaine.com)

Additional Information:

If you would like to sponsor an IFMA Boston event at World Workplace, contact the Chapter office at (781) 397-8870.

Cleaner & Greener Event Certification: IFMA's World Workplace 2009 Conference & Expo is committed to achieving certification as a Leonardo Academy Cleaner and Greener event. Show management is working to offset 100% of the emissions associated with IFMA's World Workplace, and you can help.

Those who would like to offset their carbon footprint may check the \$20 donation on their registration form.

Your \$20 donation purchases enough emissions reductions to offset the average emissions caused by one attendee's travel, lodging, meals and event activities by 200%. The monetary donations received are used by the Leonardo Academy to purchase and retire renewable energy certificates (RECs) to help offset the emissions of the 2009 conference. All renewable energy certificates purchased are Green-E certified renewable energy certificates from wind energy. Offsets are reductions in emissions in one place that can be used to compensate for emissions elsewhere, and are usually denominated in tons of emission reduced or megawatt hours of renewable energy produced. By purchasing an offset, one is in essence paying someone else to reduce their emissions, and the purchaser then owns that environmental benefit.

Opening Keynote Speaker Andrew Winston

Andrew Winston, founder of Winston Eco-Strategies, is the co-author of *Green to Gold*, the best-selling guide to what works and what doesn't when companies go green. He is also the author of the upcoming *Green Recovery*, which helps companies use environmental thinking to survive the downturn, thrive when things get better and dominate for years to come.

Winston is a globally recognized expert on green business and has appeared in major media, including *Wall Street Journal*, *Time*, *BusinessWeek*, *New York Times*, and *CNBC*. He is dedicated to helping companies both large and small use environmental strategy to grow, create enduring value, and build stronger relationships with employees, customers and other stakeholders. His clients include Bank of America, HP, Pepsi, Boeing and IKEA.

Winston bases his work on significant in-company business experience. His earlier career included

advising companies on corporate strategy while at Boston Consulting Group and management positions in strategy and marketing at Time Warner and MTV. After these more traditional roles, he pursued his passion to explore the overlap between business and environment.

He served as the director of the corporate environmental strategy project at Yale's renowned School of Forestry and Environmental Studies.

Today, Winston is a highly respected speaker, teaching thousands of people around the world about the benefits of going green. He also writes extensively on green business strategy, including a biweekly column for Harvard Business Online, regular pieces on Huffington Post, and a monthly strategy e-letter, Eco-Advantage Strategies. For his efforts, Andrew was recently named a "Planet Defender" by Rock the Earth.

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