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## **Real Estate CyberSpace Society to co-sponsor the Real Estate Cyber Strategy Conference - October 13th**

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On Tuesday, October 13th the New England Real Estate Journal and the Real Estate CyberSpace Society along with several additional New England real estate organizations will co-sponsor the one-day 14th Annual Real Estate Cyber Strategy Conference <http://tinyurl.com/2009cyberconference> at the Mass. Association of Realtors Conference Center.

The centerpiece of this annual event will be this year's update entitled "Sell Like A Giant In Cyberspace!" The presentation features John Peckham III, CCIM, CIPS, RECS who recently sold \$41 million dollars in real estate in a 12-month period on the Internet using the techniques from this seminar. He has been described by The Real Estate Intelligence Report as "The Template for Future Real Estate Brokers." He is a past chairman of the strategic planning committee of the National Association of Realtors, is the columnist for "Real Estate CyberTips" and serves as executive director of the 10,000 member Real Estate CyberSpace Society.

Conference director Angela Portosa reported that these annual events have garnered rave reviews from previous attendees and that members who have attended this event now enjoy a median income of \$162,000 as opposed to the \$49,000 median income of Realtors nationwide.

Unique to this year's event are "virtual" cameo appearances by seven of the nation's leading real estate internet and technology experts including Michael Russer, real estate visionary Stefan Swanepoel, author Dan Gooder Richard and national internet coach Bernice Ross.

Due to generous support from the sponsoring organizations members of the Real Estate CyberSpace Society and the sponsoring organizations may attend at the subsidized rate of \$75 (by October 6) and \$95 thereafter. Open to the public, the cost for others is \$150, which includes all seminar materials. Registrations received by October 5 are entitled to the early registration fee of \$125.

Information and reservations can be obtained by calling 888-344-0027. Web information is at: <http://tinyurl.com/2009cyberconference>

Sponsoring organizations for the event include:

Cape Cod & Islands Association of REALTORS®

Greater Boston Association of REALTORS®

Greater Boston Real Estate Board

Greater Fall River Association of REALTORS®, Inc.

Litchfield County Board of REALTORS®, Inc.

Massachusetts Association of REALTORS®  
Massachusetts Board of Real Estate Appraisers  
Massachusetts Real Estate Investors Association  
New England CCIM Chapter  
North Bristol County Association of REALTORS®  
Northeast Association of REALTORS®  
Plymouth and South Shore Association of REALTORS®  
Real Estate CyberSpace Society  
REALTOR® Association of Pioneer Valley, Inc.  
REALTORS® Commercial Alliance of MA  
Vermont Association of REALTORS®

The Real Estate CyberSpace Society ( [www.REcyber.com](http://www.REcyber.com) ) with membership in 25 countries, provides its 10,000 members in 120 Chapters with tools and services for maximizing their real estate professionalism and effectiveness, plus a networking connection for professionals from all real estate specialties.

For Further information or interviews:

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