



nerej

More changes to optimize your advertising dollar!

October 07, 2009 - Front Section

Everyone at the New England Real Estate Journal works very hard and we all have the same goal in common: providing you, the client, the best experience possible.

Throughout our company, there are people that dedicate their time everyday to optimize the way things work and come up with new, original ideas that will enhance our clients experience.

The internet department is always trying to think of new ways to simplify things for the client while keeping them simple for our editors and publishers. As we transition more into the fall and winter, there will be more changes to optimize your advertising dollar! The internet department has been working hard to automate certain tasks so that you, the client are able to get your press release submitted faster or your questions and concerns answered in less time.

As time moves forward, I like to believe that the technology around us will only get better which will create more ways to simplify tasks and work with the world around us. The more we can simplify a task and the time it takes, the more time we all will have to work on another task that may be more important which, in the end, benefits everyone.

The editors and publishers work equally as hard to find the easiest and quickest way to service you, the client. Our publishers take your questions, concerns, changes, and ideas very seriously. Our editors are constantly working directly with the publishers. This allows for easy communication between the client, publisher and editor which easily allows your changes or concerns to be addressed in the most efficient manner.

Aaron Wood is the webmaster of Rejournal.com, Accord, Mass.

New England Real Estate Journal - 17 Accord Park Drive #207, Norwell MA 02061 - (781) 878-4540