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## **Mumbai Summit to showcase how cos. intend to address talent shortage**

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According to organizers of the 2008 CoreNet Global Asia Summit, the decision to focus on 'talent management in corporate real estate' as the main theme for its next conference is generating record interest from pre-registered conference attendees. The summit is being held in India on March 3-5, 2008, at the Grand Hyatt Mumbai.

Now in its sixth year, the CoreNet Global Asia Summit is expected to convene more than 400 corporate realty professionals from across the globe to review how the industry can address this impending talent shortage, and to explore how developing and retaining corporate real estate talent can positively impact a company's success and growth.

"From the Corporate Real Estate viewpoint, there is an increasing demand from the business for improved performance, solutions and results. This is creating competition within the industry's already shallow labor pool for the best talent," said Mike Zamora, CoreNet Global's Asia regional chair.

"Attracting qualified individuals, as well as developing and retaining the current workforce have consequently become priorities for today's Corporate Real Estate Organizations," he continues. "This conference is thus designed to discuss strategies for recruiting the right people, including approaches for developing your team and holding on to outstanding employees."

To do so, Zamora explains that the summit will offer comprehensive coverage on how companies are attracting and retaining talented staff via a diverse conference programme that includes knowledge sharing workshops and educational tracks, plus the presentation of case studies and real life perspectives from corporations, real estate and human resource experts.

In keeping with the summit theme, the agenda will also explore key topics including, "Are staff management issues different from city to city in Asia, meaning Singapore and Hong Kong compared to Beijing and Mumbai?"

Zamora adds that, "Fifteen years ago to attract and retain staff, all you had to do is offer money. Today, employees are also looking for career advancement, professional development, challenging work, along with working in a team which promotes this type of environment. Gone are the days where one person can do everything thus how people work together as a team is even more crucial."

Interested parties can register for summit by contacting Eleanor Estaccio at (404) 589-3217 or email her at [eestacio@corenetglobal.org](mailto:eestacio@corenetglobal.org). Jennifer Gao at (8621) 6122-1251 or email at [jgao@corenetglobal.org](mailto:jgao@corenetglobal.org). Alternatively, please visit [corenetglobal.org](http://corenetglobal.org) for more details.

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